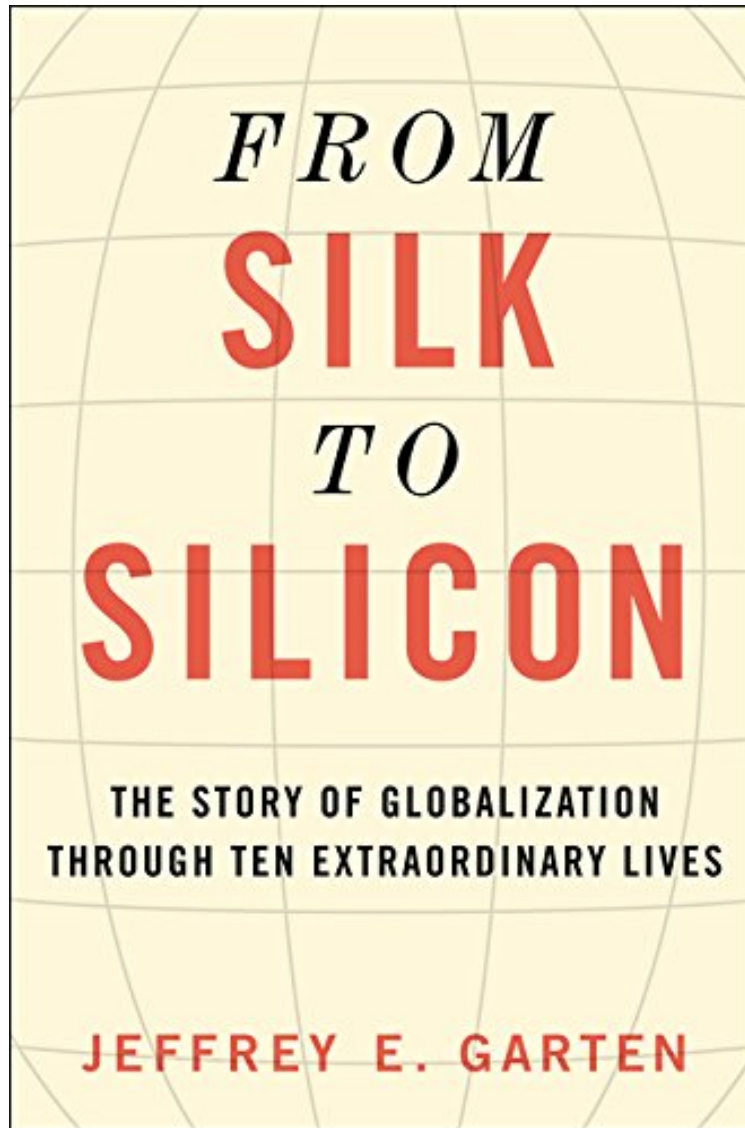


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## From Silk to Silicon: The Story of Globalization Through Ten Extraordinary Lives

*Jeffrey E. Garten*

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#280731 in Books Garten Jeffrey E 2016-03-01 2016-03-01 Original language: English PDF # 1 9.00 x 1.41 x 6.001, .0 #File Name: 0062409972464 pages From Silk to Silicon The Story of Globalization Through Ten Extraordinary Lives | File size: 53.Mb

**Jeffrey E. Garten : From Silk to Silicon: The Story of Globalization Through Ten Extraordinary Lives** before purchasing it in order to gage whether or not it would be worth my time, and all praised From Silk to Silicon: The Story of Globalization Through Ten Extraordinary Lives:

0 of 0 people found the following review helpful. Non-fiction at its best By bobnbunk Absorbing stories of ten

incredibly capable innovators. The story was easy to read and well organized and I was shamed by the fact that I was not familiar with three of them. Highly recommended. 24 of 24 people found the following review helpful. WILL APPEAL MOST TO THE REASONABLY WELL EDUCATED By KEBLAAB This book deserves at least FOUR Stars because of the nature of its content. It represents a fascinating account of ten major historical achievements that were each main cogs in the wheels which have brought modern society to its present state of development/evolution. They each represent some of the most important people and their discoveries which have made most of our advanced societies possible. From that perspective alone it is an important review of history of which we should all be fully aware. Based on the material alone, it actually deserves Five Stars. Regrettably, the author is a former professor and the writing style and grammar is a bit stilted and does not flow as easily as it could if presented in a more relaxed form of prose. If the author would have allowed an editor to "dumb-it-down" a bit the book would likely appeal to a much wider audience. In spite of this one shortfall, I still heartily endorse the book. 1 of 1 people found the following review helpful. Five Stars By Matteo Ludovico Vitali A very interesting book, very well written which explains origins, evolution and dynamics of globalization

The story of globalization, the most powerful force in history, as told through the life and times of ten people who changed the world by their singular, spectacular accomplishments. This is the first book to look at the history of globalization through the lens of individuals who did something transformative, as opposed to describing globalization through trends, policies, or particular industries. From Silk to Silicon tells the story of who these men and women were, what they did, how they did it and how their achievements continue to shape our world today. They include: Genghis Khan, who united east and west by conquest and by opening new trade routes built on groundbreaking transportation, communications, and management innovations. Mayer Amschel Rothschild, who arose from an oppressive Jewish ghetto to establish the most powerful bank the world has seen, and ushered in an era of global finance. Cyrus Field, who became the father of global communications by leading the effort to build the transatlantic telegraph, the forerunner to global radio, TV, and the worldwide Internet. Margaret Thatcher, whose controversial policies opened the gusher of substantially free markets that linked economies across borders. Andy Grove, a Hungarian refugee from the Nazis who built the company Intel that figured out how to manufacture complex computer chips on a mass, commercial scale and laid the foundation for Silicon Valley's computer revolution. Through these stories Jeffrey E. Garten finds the common links between these figures and probes critical questions including: How much influence can any one person have in fundamentally changing the world? And how have past trends in globalization affected the present and how will they shape the future? From Silk to Silicon is an essential book to understanding the past and the future of the most powerful force of our times.

.com An Best Book of March 2016: Globalization has been happening for a lot longer than there has been a word to describe it. In From Silk to Silicon, Jeffrey E. Garten of the Yale School of Management examines the lives of ten people whose actions contributed to the history of globalization. He begins with Genghis Khan, who did much to open up trade in his time, and ends chronologically with Deng Xiaoping, who reformed the Chinese economy and drew millions of Chinese workers into the modern market. In between, he touches on such disparate characters as Margaret Thatcher (free markets), John D. Rockefeller (multinationals) and Andrew Grove (Intel and the microchip). Garten could have picked ten different people to populate his book, but that's not the point. The spread of globalization has been built on the pieces that came before it, and individuals have both been impacted and found ways to make an impact. This is an interesting approach to telling the story of globalization. --Chris Schlupe Succinct, erudite and entertaining, From Silk to Silicon is a most original account of the genesis of globalization. (Ernesto Zedillo Ponce de Len, former President of Mexico and Director of the Yale Center for the Study of Globalization) Garten compellingly recounts how ten individuals helped shape the modern world, reminding us of the possibilities begat by transformative leadership. (Dr. Henry A. Kissinger, former U. S. Secretary of State