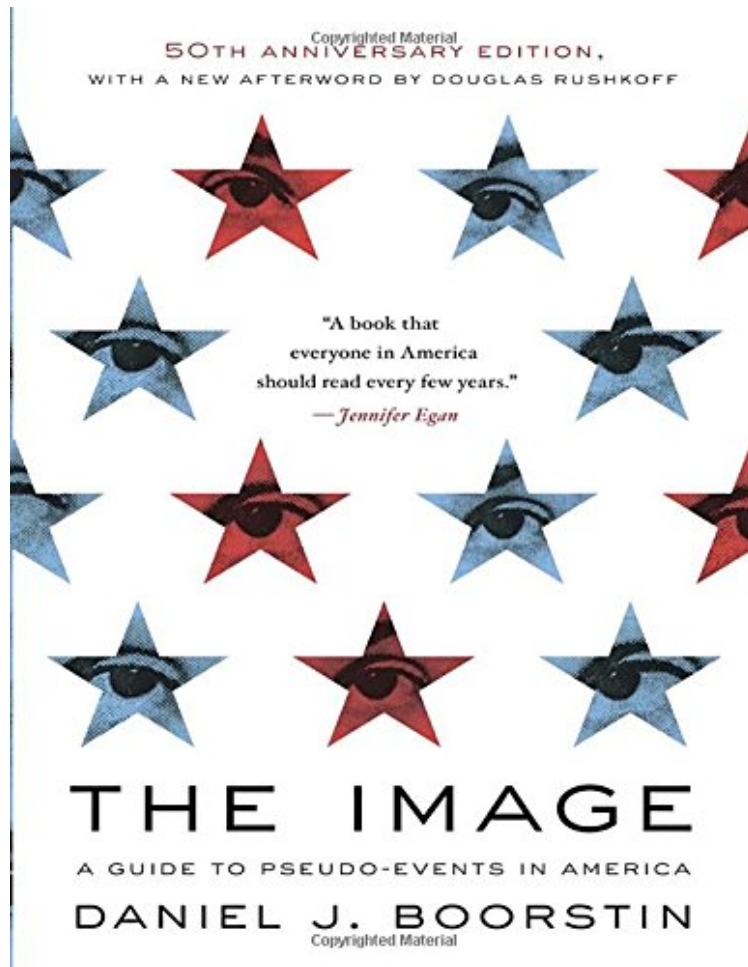


(Download pdf) The Image: A Guide to Pseudo-Events in America

The Image: A Guide to Pseudo-Events in America

Daniel J. Boorstin

**Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#77285 in Books Vintage 1992-09-01 1992-09-01 Original language: English PDF # 1 7.99 x .75 x 5.13l, .55
#File Name: 0679741801336 pages | File size: 46.Mb

Daniel J. Boorstin : The Image: A Guide to Pseudo-Events in America before purchasing it in order to gage whether or not it would be worth my time, and all praised The Image: A Guide to Pseudo-Events in America:

2 of 2 people found the following review helpful. Should be more widely known...By gametimeThis somewhat dated analysis of modern times would help one understand the Trump phenomenon. Much food for thought!0 of 0 people found the following review helpful. It is more a book about taste than the author would like to admitBy Richard S. KeyesDespite the glowing reviews about the eternal relevance of this tome, I continually felt embarrassed to be witnessing an intellect bemoaning his generation specific view of culture to be disintegrating. It is more a book about taste than the author would like to admit.4 of 5 people found the following review helpful. This was probably groundbreaking when it was written, in ...By William WhyteThis was probably groundbreaking when it was written, in its observation of how many events in American life are things that are consciously created for effect rather than things that spontaneously arise. Though Boorstin was very much a conservative, his take, that the artifice of spectacle

in America forces cynicism on the observer, mirrors a Marxist / Situationist analysis. The exception is where exactly the two analyses put the blame: Situationism sees it as a conspiracy; Boorstin sees it as something unfortunate that has arisen without any conscious agenda other than producing "content". Since it was written, the extent to which big events are stage managed has only increased (remember "Mission Accomplished", anyone?) and this book is unlikely to surprise anyone any more.

First published in 1962, this wonderfully provocative book introduced the notion of pseudo-event events such as press conferences and presidential debates, which are manufactured solely in order to be reported and the contemporary definition of celebrity as a person who is known for his well-knownness. Since then Daniel J. Boorstin's prophetic vision of an America inundated by its own illusions has become an essential resource for any reader who wants to distinguish the manifold deceptions of our culture from its few enduring truths.

Praise for Daniel J. Boorstin's *The Image* A very informative and entertaining and chastising book. Harpers A book that everyone in America should read every few years. Stunning in its prescience, it explains virtually every aspect of our mass media's evolution and seductiveness. Jennifer Egan, Pulitzer Prize winning author of *A Visit From the Goon Squad* An engrossing book sensitive, thoughtful, damning, dead on target and in most respects unanswerable. *Scientific American* Excellent. . . It is the book to end all books about *The American Image* what it is, who projects it, what effect it has at home or abroad. *The Observer* A brilliant and original essay about the black arts and corrupting influences of advertising and public relations. *The Guardian* Boorstin's book tells us how to see and listen, and how to think about what we see and hear. *George Will* From the Inside Flap First Published In 1962, This Wonderfully Provocative Book Introduced The Notion Of "pseudo-events" -- Events Such As Press Conferences And Presidential Debates, Which Are Manufactured Solely In Order To Be Reported -- And The Contemporary Definition Of Celebrity As "a Person Who Is Known For His Well-knownness." Since Then Daniel J. Boorstin's Prophetic Vision Of An America Inundated By Its Own Illusions Has Become An Essential Resource For Any Reader Who Wants To Distinguish The Manifold Deceptions Of Our Culture From Its Few Enduring Truths. From the Back Cover "An Engrossing Book -- Sensitive, Thoughtful, Damning, Dead On Target And In Most Respects Unanswerable." -- *Scientific American* "entertaining, Acute, Stimulating, Timely, And Intelligent...A Brilliant Polemic About A Very Real Problem." -- Saturday "excellent...It Is The Book To End All Books About 'the American Image' -- What It Is, Who Projects It, What Effect It Has At Home Or Abroad." -- *The Observer*